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Media Release

CONTACT: Jeremy Rickert
PHONE: 608.785.2222
FAX: 608.784.4988
E-MAIL: info@cddlax.com



WISCONSIN BETTER BUSINESS BUREAU

BBB Names New Accredited Business

Milwaukee, Wis., December 29, 2008 – The Better Business Bureau serving Wisconsin welcomes Credit Bureau Data, Inc. as a newly accredited business.

The BBB is a nonprofit organization that exists so consumers and businesses have an unbiased source to guide them on issues of trust in the marketplace. The BBB also provides educational information and expert advice free of charge.

Not every company is eligible for BBB Accreditation. Businesses that meet the high standards set forth by the BBB are invited to apply for accreditation. These businesses are then presented to local Boards of Directors (or designees) for review and acceptance as a BBB Accredited Business. To read more about these Accreditation Standards, visit www.wisconsin.bbb.org.

If a business has been accredited by the BBB, it means the BBB has determined that the business meets accreditation standards which include a commitment to make a good faith effort to resolve any consumer complaints.

Credit Bureau Data, Inc. is a full service collection agency claiming to be “about providing personal service, innovative strategies and state-of-the-art technology to help companies of all sizes.” Serving Wisconsin, Iowa and Minnesota, Credit Bureau Data, Inc. offers numerous services to its clients. Visit <http://www.cddlax.com/> for more information on one of the newest additions to the BBB accredited businesses.

For more information or further inquiries, please contact the Wisconsin BBB at www.wisconsin.bbb.org or 414-847-6000 (metro Milwaukee), (920)-734-4352 (Appleton) or 1-800-273-1002 (elsewhere in Wisconsin).

The Better Business Bureau serving Wisconsin is a nonprofit organization that brings 65 years of experience in fostering ethical business practices; providing dispute resolution alternatives; offering consumer and business education; and promoting customer service excellence. Our Reliability Reports provide the general public with critical information about companies both locally and nationally. To check on a company or charity visit www.wisconsin.bbb.org or call 1-800-273-1002.

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